



**BMW  
GROUP**  
Canada



## Canadian Forces Appreciation Program



**CFappreciation.ca**  
**ReconnaissanceFC.ca**

The BMW Group Canada Canadian Forces Appreciation program was created to benefit Regular and Reserve Force members, Former Military members, Department of National Defense employees, and staff of the Non-Public Funds, Canadian Forces, and their spouses. As a way to thank you for your efforts and sacrifices you will be eligible to purchase a BMW Group vehicle at a discount. Please submit this application to your nearest BMW or MINI retailer to qualify.

### Application:

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_ Initial: \_\_\_\_\_

Canadian Forces Status: Regular  Reserve  Veteran  DND Employee  NPF Staff

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Province: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

### Requested Vehicle:

BMW:

Model Year: \_\_\_\_\_

Series: \_\_\_\_\_

Model: \_\_\_\_\_

Configuration (Coupe, Sedan, Cabriolet etc.): \_\_\_\_\_

MINI:

Model Year: \_\_\_\_\_

Model (Hatch, Coupe, Convertible etc.): \_\_\_\_\_

Variant (Cooper, S, JCW etc.): \_\_\_\_\_

Edition (if applicable): \_\_\_\_\_

This special offer is open to Regular and Reserve Force members, Former military members, DND employees and Staff of the Non-Public Funds, Canadian Forces, and their spouse. In order to qualify for this VIP pricing, CF Community members must show their CF Appreciation Program membership card and a government issued photo ID (such as a driver's license or passport), alternatively a Canadian Military Photo ID can also be shown in lieu of the other ID pieces.

### Retailer Instruction:

Email Application, scan of Canadian Forces ID, CF Appreciation Card (NPF staff) & Government Issue ID to [corporatefleet@bmwgroup.ca](mailto:corporatefleet@bmwgroup.ca)

Please allow 5 business days to process. Offer valid for approved vehicle only. Offer valid in Canada only. BMW Canada Inc. reserves the right to amend or cancel this program at any time without notice. Submission of this application is reserved only for approved Canadian Force members: Active, Veteran, DND Staff Members, NPF Staff Members, and their spouses.